CUSTOMER LOYALTY PROGRAM

GORDON TRUCK CENTERS DEALER FAMILY









NEW & USED TRUCKS PURCHASED FROM GTC NOW QUALIFY FOR

\$100 OFF SERVICE REPAIRS

- SERVICE WORK MUST BE PERFORMED IN A GTC SERVICE DEPARTMENT TO QUALIFY.
- THE DISCOUNT CAN BE USED ON EACH SERVICE VISIT. ONE DISCOUNT PER VISIT.
- THE DISCOUNT REMAINS IN EFFECT FOR 36-MONTHS FROM THE TRUCK PURCHASE DATE.
- THE DISCOUNT IS NON-TRANSFERABLE.
- \$350 MINIMUM SERVICE REPAIR ORDER REQUIRED TO QUALIFY FOR THE DISCOUNT.













*Conditions and Exclusions: Valid for truck purchases completed August 1, 2025 and beyond. At their discretion, Gordon Truck Centers can cancel and cease this program at any time. Discounts can only be applied to billable job lines. Warranty, recalls, campaigns and policy work do not qualify for the flat discount. Insurance jobs do not qualify for the flat discount. Any work that has 3rd party billing does not qualify for the flat discount. Body builders do not qualify for the flat discount. Government & municipalities do not qualify for the flat discount. This discount cannot be combined with any other offers or discounts.



